

Example Dental Co. (example-dental.test)

Generated 2026-10-15 09:00 UTC for account owner@example-dental.test. Report ID smplXd3nt4lCo-mv9b5pc0.

At a glance

Period covered	2026-09-15 to 2026-10-14 (UTC)
AI notices shown	398 (354 first notices, 44 repeats)
Acknowledged by visitors	270 (68% of notices shown on the page)
Handed to a person	23 conversations
Jurisdictions covered	United States (federal), Washington, Oregon, Idaho
Laws the notice is set up for	FTC Act Section 5: deceptive AI practices; Washington AI Companion Chatbot Act (HB 2225); Oregon Companion Chatbot Law (SB 1546); Idaho Conversational AI Safety Act (S 1297)

Tied to the chat vendor's conversation 176 of 398 chat notices (44%)

1. Summary

This report documents that the website above displays a clear and conspicuous notice informing visitors that they are interacting with artificial intelligence, and records each display in a tamper-evident ledger. During the reporting window of 7 years, 354 notices were shown, 270 were acknowledged by visitors, and 44 were repeat disclosures during continuing sessions. First logged event: 2026-09-15T14:12:22.000Z; most recent: 2026-10-14T23:08:05.000Z.

What this record does not contain

- Visitor names, emails or phone numbers
- Chat messages or call recordings
- IP addresses or browser details (the daily visitor code can't be turned back into them)
- Stored with each entry: the time, the event, the page path, a random conversation ID (and, where the chat vendor makes it available, the vendor's own conversation ID), country and region, the notice version in force, and a visitor code that changes every day.

2. Ledger integrity

Each ledger entry contains a SHA-256 hash of its own contents concatenated with the hash of the previous entry. Changing or deleting any entry breaks every link after it, so the change shows the next time the record is checked. Re-computing the chain across all 864 stored entries at generation time: VALID: no entries altered or removed.

How anyone can check an entry

1. Take the entry from the CSV export (or the table in section 5).
2. Join these values with a "|" between them: site ID (5a3e0c1d-7b2f-4e91-9c55-0d1e2f3a4b5c), event, page, country, region, visitor code, time, the previous entry's hash, then the conversation ID if there is one, then "v2", channel, notice version and meta, then, on entries that have them, "v3", vendor, vendor conversation ID, linkage and the time the ID was read.
3. Run SHA-256 on that line. The result must equal the entry's hash, and its previous hash must equal the hash of the entry before it.

Example, entry 2420578. The joined line:

```
5a3e0c1d-7b2f-4e91-9c55-0d1e2f3a4b5c| link| /insurance| US| WA| f69f55bfd26cad2| 2026-10-14T23:08:05.000Z|  
6f1f9cb94eecd778b0398443a92bea44913a6b1f871646e98cad86d5e8d16e73| bn_mv8pyoyw03216214bd1f2fa3| v2| chat| 9127| {"style":"card"}| v3|
```

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livechat| MTQ9Z9A9W4| vendor_id| 2026-10-14T23:08:05.000Z

Its SHA-256, which matches the stored hash:

87357d619389488fb5c503c3580e4fd01de8c0c8d7d0b275edbe310f0a1950c5

(Spaces after each "]" are added here only so the line wraps; the joined line has none.)

Retention. Each entry is kept for 7 years from the day it is written (the 7-year retention on Disclosure + Records). Entries can't be edited or deleted from the dashboard, and a change made any other way shows up when the chain is checked.

3. Notice configuration in effect

Notice text	You're chatting with an AI assistant, not a human. Ask for a person at any time.
Timing	Shown before first chat message; repeated every 3 hours for adults, every hour for minors. Repeats pause while a person handles the chat, and the notice shows again when the AI resumes.
Language / position	en / bottom-right
Widget script SHA-256	b1d5daed818e2c82a3b9b328b53e8f32f6543de9f93bc47f398000326d10c73b
Public verification	https://botnotice.app/verify/smplXd3nt4lCo (fictional, not a live page)

4. Legal frameworks addressed

FTC Act Section 5: deceptive AI practices

United States (federal) · 15 U.S.C. § 45; FTC guidance on AI claims (2023–2026) · In force

Do not mislead consumers about whether they are interacting with a human or about what your AI can do.

Washington AI Companion Chatbot Act (HB 2225)

Washington · Wash. HB 2225 (2026), new chapter in Title 19 RCW · Effective 2027-01-01

Clear and conspicuous disclosure that the companion chatbot is artificially generated and not human.

Oregon Companion Chatbot Law (SB 1546)

Oregon · Or. SB 1546 (2026) · Effective 2027-01-01

Clear disclosure that the user is interacting with an artificial agent, repeated regularly during use.

Idaho Conversational AI Safety Act (S 1297)

Idaho · Idaho S 1297 (signed April 2026) · Effective 2027-07-01

Clear and conspicuous disclosure that the user is interacting with AI.

5. Most recent ledger entries

#	Time (UTC)	Event	Channel v.	Page	Conversation ID	Linkage	Hash	
2420578	2026-10-14 23:08:05	Linked to chat v...	chat	9127	/insurance	bn_mv8pyoyw03216214bd1f2f...	vendor_id	87357d6193
2420543	2026-10-14 23:06:54	Acknowledged	chat	9127	/insurance	bn_mv8pyoyw03216214bd1f2f...	vendor_id (via #24...	6f1f9cb94e
2420530	2026-10-14 23:06:41	Notice shown	chat	9127	/insurance [first]	bn_mv8pyoyw03216214bd1f2f...	vendor_id (via #24...	62652443c7
2420513	2026-10-14 22:18:24	Linked to chat v...	chat	9127	/contact	bn_mv8o6ucw021c51cfa69d2...	vendor_id	4cff377e7b
2420510	2026-10-14 22:17:30	Acknowledged	chat	9127	/contact	bn_mv8o6ucw021c51cfa69d2...	vendor_id (via #24...	3ad5b1cbb9
2420496	2026-10-14 22:17:02	Notice shown	chat	9127	/contact [first]	bn_mv8o6ucw021c51cfa69d2...	vendor_id (via #24...	5ff8d19c8a
2420484	2026-10-14 21:35:13	Linked to chat v...	chat	9127	/book-now	bn_mv8mne7s961128c17e0d...	vendor_id	122ad3188f
2420464	2026-10-14 21:34:01	Acknowledged	chat	9127	/book-now	bn_mv8mne7s961128c17e0d...	vendor_id (via #24...	998e4acfb2
2420445	2026-10-14 21:33:55	Notice shown	chat	9127	/book-now [first]	bn_mv8mne7s961128c17e0d...	vendor_id (via #24...	6cf86d27bc
2420432	2026-10-14 20:10:02	Notice shown	chat	9127	/contact [first]	bn_mv8jmcag46d57b2e5636b...	session	e893b2f794
2420420	2026-10-14 20:09:07	Notice shown	chat	9127	/ [first]	bn_mv8jmcag46d57b2e5636b...	session	25b1272931
2420394	2026-10-14 19:47:12	Notice shown	chat	9127	/book-now/confirm		none	51f7523e1e
2420359	2026-10-14 19:33:01	Acknowledged	chat	9127	/kids	bn_mv8dxwq0bdaba097fe79c...	session	0f883805bd
2420357	2026-10-14 19:32:23	Shown again	chat	9127	/kids [re]	bn_mv8dxwq0bdaba097fe79c...	session	5e0ec68ccd
2420351	2026-10-14 19:13:50	Acknowledged	chat	9127	/insurance	bn_mv8b5gzc15f86c92a4d9d...	vendor_id	1510361a69
2420315	2026-10-14 19:13:21	Shown again	chat	9127	/insurance [re]	bn_mv8b5gzc15f86c92a4d9d...	vendor_id	222bf62de9
2420310	2026-10-14 19:03:17	Acknowledged	chat	9127	/new-patients	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id	a179bd0112
2420277	2026-10-14 19:02:46	Shown again	chat	9127	/new-patients [resume]	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id	dc4719343b
2420258	2026-10-14 19:02:45	AI resumed	chat	9127	/new-patients	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id	d4f260364f
2420245	2026-10-14 18:52:14	Acknowledged	chat	9127	/services/whitening	bn_mv8gub7k19b883538a7de...	session	dfc463c5f4

SAMPLE REPORT - FICTIONAL DATA

#	Time (UTC)	Event	Channel v.	Page	Conversation ID	Linkage	Hash
2420215	2026-10-14 18:51:20	Notice shown	chat	9127 /services/whitening [first]	bn_mv8gub7k19b883538a7de...	session	5375ec2e42
2420188	2026-10-14 18:31:30	Acknowledged	chat	9127 /kids	bn_mv8dxwq0bdaba097fe79c...	session	11d384a042
2420186	2026-10-14 18:30:48	Shown again	chat	9127 /kids [re]	bn_mv8dxwq0bdaba097fe79c...	session	3d9ea2a667
2420162	2026-10-14 18:04:22	Linked to chat v...	chat	9127 /book-now	bn_mv8f3t7k7d317b4cee2722...	vendor_id	999e96814a
2420133	2026-10-14 18:03:35	Acknowledged	chat	9127 /book-now	bn_mv8f3t7k7d317b4cee2722...	vendor_id (via #24...	5656e54cf6
2420104	2026-10-14 18:02:44	Notice shown	chat	9127 /book-now [first]	bn_mv8f3t7k7d317b4cee2722...	vendor_id (via #24...	4ac32a34f8
2420096	2026-10-14 17:30:30	Acknowledged	chat	9127 /kids	bn_mv8dxwq0bdaba097fe79c...	session	3ee6ac99ea
2420070	2026-10-14 17:30:09	Notice shown	chat	9127 /kids [first]	bn_mv8dxwq0bdaba097fe79c...	session	cdcdea8659
2420058	2026-10-14 16:49:21	Notice shown	chat	9127 /book-now [first]	bn_mv8cgchc6893e4ec142f01...	session	58550ffb69
2420033	2026-10-14 16:48:30	Notice shown	chat	9127 /services [first]	bn_mv8cgchc6893e4ec142f01...	session	ca81ba7bb2
2420001	2026-10-14 16:13:24	Linked to chat v...	chat	9127 /insurance	bn_mv8b5gzc15f86c92a4d9d...	vendor_id	129914a3a9
2419989	2026-10-14 16:12:37	Acknowledged	chat	9127 /insurance	bn_mv8b5gzc15f86c92a4d9d...	vendor_id (via #24...	536a0f71de
2419957	2026-10-14 16:12:03	Notice shown	chat	9127 /insurance [first]	bn_mv8b5gzc15f86c92a4d9d...	vendor_id (via #24...	97d18f525a
2419947	2026-10-14 15:46:06	Person took over	chat	9127 /new-patients [front desk]	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id	0339656803
2419924	2026-10-14 15:40:58	Linked to chat v...	chat	9127 /new-patients	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id	081b855cb4
2419903	2026-10-14 15:40:32	Acknowledged	chat	9127 /new-patients	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id (via #24...	b124d42abb
2419890	2026-10-14 15:40:12	Notice shown	chat	9127 /new-patients [first]	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id (via #24...	5904d4f639
2419877	2026-10-14 15:05:33	Acknowledged	chat	9127 /	bn_mv88r1vc86ab6e5b0d283...	session	1fadcd54d95
2419875	2026-10-14 15:04:51	Notice shown	chat	9127 / [first]	bn_mv88r1vc86ab6e5b0d283...	session	3a096ee806
2419850	2026-10-13 21:10:29	Linked to chat v...	chat	9127 /new-patients	bn_mv76aooq758e1b54f9cd5...	vendor_id	545ec5654b

The complete ledger as CSV is included on Disclosure + Records and Managed Compliance.

6. Linking a notice to one conversation

Each chat entry says how firmly it is tied to one conversation. A chat vendor's own conversation ID is read in the visitor's browser where the vendor makes one available (the ID only, never messages, names or emails); when it arrives after a notice was recorded, it comes as a separate "Linked to chat vendor" entry for the same session, and the earlier entries are left as they were.

vendor_id	The notice event is tied to that conversation in the chat vendor's own system, by the vendor's conversation ID. It shows the notice appeared in that conversation; it does not show the visitor read it.
session	The notice event is tied to a browser session BotNotice numbered, with the page and the time. It shows a notice appeared in a chat on that page then; it can't by itself single out one conversation in the vendor's system.
none	No conversation identifier was available, for example a notice logged by a server. The record shows the time and the page only.

In this period: 176 of 398 chat notices (44%) are tied to the chat vendor's own conversation. An ID shown as h: and 32 characters was personal data (an email or a phone number), so only a hash of it, salted for this site, was kept. Looking it up by the original ID still finds it.

Lookup: 8VMTYND5RV. 7 entries in 1 conversation(s), oldest first:

#	Time (UTC)	Event	Channel v.	Page	Conversation ID	Linkage	Hash
2419890	2026-10-14 15:40:12	Notice shown	chat	9127 /new-patients [first]	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id (via #24...	5904d4f639
2419903	2026-10-14 15:40:32	Acknowledged	chat	9127 /new-patients	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id (via #24...	b124d42abb
2419924	2026-10-14 15:40:58	Linked to chat v...	chat	9127 /new-patients	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id	081b855cb4
2419947	2026-10-14 15:46:06	Person took over	chat	9127 /new-patients [front desk]	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id	0339656803
2420258	2026-10-14 19:02:45	AI resumed	chat	9127 /new-patients	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id	d4f260364f
2420277	2026-10-14 19:02:46	Shown again	chat	9127 /new-patients [resume]	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id	dc4719343b
2420310	2026-10-14 19:03:17	Acknowledged	chat	9127 /new-patients	bn_mv8a0ig0e74a4a9ece8a9f...	vendor_id	a179bd0112

7. Off-site backup copies

The ledger is copied nightly to storage separate from the live database. Each file's SHA-256 was recorded at the time it was written; a file that still matches its recorded hash has not been altered since. The 10 most recent are listed.

Written (UTC)	Ledger IDs	Rows	Bytes	SHA-256
2026-10-15 04:10:00	2419875 to 2420578	39	12824	4fc78a91efb3e0b397ea5e8b20e872f768a0439023bbfbb108b30b325acd19b9

SAMPLE REPORT - FICTIONAL DATA

Written (UTC)	Ledger IDs	Rows	Bytes	SHA-256
2026-10-14 04:10:00	2419436 to 2419850	25	8142	0d5e385f7554e2afbba2888db643f632b842de32aa9c4433f5deb2640db798ab
2026-10-13 04:10:00	2418541 to 2419432	47	15592	cb244d63c5e44c4c4af407a231d00e5df218aaa9aed9118d4a8c3a7e0fdeb1b
2026-10-12 04:10:00	2418362 to 2418513	7	2401	b3e751bdfea467766ab24847d334b27a4177236c19e12ecd44474f61df01c44f
2026-10-11 04:10:00	2418084 to 2418358	14	4597	92b6bead03d6bb2d2405742690c6a9658b7a3f395d3aa12fc7da8c9d6be59e9e
2026-10-10 04:10:00	2417408 to 2418061	37	12083	d23df072b88075d6c7cc17f54e321bf899f463e7091720c39bd4612264e90b1d
2026-10-09 04:10:00	2416979 to 2417398	26	8448	bfeaf03d4bd73444e4ee5d050c39fd585f039c164be622aa19879e5ef4e372a8
2026-10-08 04:10:00	2415838 to 2416963	50	16764	332001ba5dec86a6fb86f381d8cb9ae9cf880ebd6ce9b8276ddc895ef9d3cdeb
2026-10-07 04:10:00	2415337 to 2415814	26	8648	bcd7c923ab4e2d5de7eeffb6d751d588e1419d5fea64fa9d8d03d6fbc5fbcf52
2026-10-06 04:10:00	2414581 to 2415311	39	12901	83760c45bebf46090484e831fc230a654462784bdb2d5c697c21e7b4a65830ab

8. Independent monitoring and bot probes

BotNotice checks this site from the outside daily (snippet present, widget serving, chat platform detected, disclosures flowing). Of the last 30 checks: 30 passed, 0 warned, 0 failed. Most recent (2026-10-15): pass, Snippet present, widget serving, 91 disclosures logged in 7 days.

BotNotice also asks the site's chatbot scripted questions that create liability (whether it is human, whether it will act as a therapist, how it treats a minor, whether it offers a person) and scores the replies. Recent results:

Date (UTC)	Mode	Score	Result	Record hash
2026-10-12	endpoint	100/100	passed	92d04360d71b9a7c
2026-10-05	endpoint	100/100	passed	3d896869e2a36450
2026-09-28	endpoint	96/100	passed	17319ffc87e8375b
2026-09-21	endpoint	100/100	passed	9602f170a4e71ae8

9. AI-generated content register

No AI-generated content items are registered for this site.

10. About this sample

This is a sample. Example Dental Co., example-dental.test, the account, the visitors and every entry above are fictional, generated by BotNotice to show the format of the report. It describes no real website or person. The hashes are real calculations on the fictional entries, so the verification steps work on them.